



# LHSBCA Newsletter

July Newsletter  
Volume 1 Issue 2

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### LHSBCA Officers

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Rod Kirschner, LHSBCA  
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### LHSBCA Officers

## Membership Drive Letter

Dear Coaches:

In order to increase our Louisiana High School Basketball Coaches Association Membership, we are attempting to create an up to date database of all boys and girls Varsity, Junior Varsity and 9<sup>th</sup> grade high school coaches in the state of Louisiana.

If you could please take a moment to update your contact information (Name, Address, E-mail, School) for our records, it would be much appreciated. Also, if you could forward this newsletter to any other coaches you know who may or may not be affiliated with the LHSBCA it would help us reach out and recruit new members.

We have also met and discussed new and exciting ways we can incentivize membership in our association. Your input is of vital importance. Consequently, providing us with the contact information requested will enable us to better serve you and high school basketball in the state. Please keep in mind that our association is separate from the LHSAA and LHSCA. Our purpose is solely high school basketball. While we are affiliated with these groups, we are by no means beholden to them. Our mission is to be the voice of basketball coaches as they teach our young people life lessons through athletics.

URL: <https://goo.gl/forms/CmmS8uDEqPfs2j462>

Sincerely,

Todd Martinez  
1<sup>st</sup> Vice President

## Member Dues Registration and Information.

Dues have been reduced to \$20 per coach. No sliding scale or separate programs any longer.

You can access online registration at LHSBCA.org, you can also download a membership form from the same site, and mail it in. Registration will also be available at the LHSCA Clinic July 18 & 19.

**Board of Directors****Executive Director**

Tommy Hodges, Doyle,  
225-603-5570

**Board Members**

Kenny Almond, Retired,  
225-335-1248

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Denny Wright, Grand Isle,  
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Tammy McClure, Zachary,  
225-936-5288

**Technology Coordinator –  
Elected as permanent  
member**

Rod Kirschner, LHSBCA,  
225-975-1042

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LINKS TO LHSBCA

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**LHSBCA Website**

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**LHSBCA NEWS****LHSCA Convention Schedule****Tuesday July 18th**

Time	Room	Speaker (Topic)
11:30-12:30	Cypress 2	Bob Starkey Asst. Texas A&M “Good Things I Have Learned”
2:00-3:00	Cypress 2	Will Wade LSU Men’s Head Coach
3:00-4:00	Cypress 2	Barbra Ferris John Curtis Girl’s “Team Building”
4:00-5:00	Cypress 2	Steven Strojny St. Thomas Moore Girl’s Head Coach Building Culture
5:00-6:00	Cypress 2	Todd Martinez Capt. Shreve Boy’s Defense, rebounding and Charges

**Wednesday July 19<sup>th</sup>**

<b>9:00-10:00</b>	<b>Cypress 2</b>	<b>Basketball Business Meeting</b>
10:00-11:30	Cypress 1 & 2	Louisiana Legends Series
11:30-12:30	Cypress 2	Barry Whittington East Ascension Boy’s “Drills for a Defensive Mentality”
2:30-3:30	Cypress 2	Basketball Rules Clinic
3:30-4:30	Cypress 2	Mark Slessinger UNO Men “The Renaissance of New Orleans “Basketball
4:30-5:30	Cypress 2	Mark Slessinger UNO Men “The Renaissance of New Orleans “Basketball”

# Building Your Own Program

If you are like the majority of coaches, you dream of the opportunity of building your own program, have already had that opportunity, or are in the process of such a daunting, yet exciting task. Here are some ideas that can help you tackle the challenges of building a program that can make coaching all the more worthwhile.

To have a successful program, you must have:

## 1. A Philosophy

Building a program begins by building your philosophy. Successful coaches have a philosophy or a system that is the foundation for their basketball program. This doesn't mean that your philosophy won't vary from one season to the next. However, the changes shouldn't go from one extreme to another. How are you going to handle issues like discipline, playing time, as well as academic and social issues? Do you know how your practices will be organized and what responsibilities each coach has in regards to practice and the total program? Are you a fast break or a half court coach? Do you like the three-point shot or would you prefer to pound the ball inside.

## 2. A Plan

Organization is the key here. A coach must understand how they can use the individual talent on the team and the resources that are available to the program to the program's best advantage. A coach should communicate success to their players by having complete and structured practice plans, utilizing assistant coaches to help teach, and by giving timely input in all decisions.

## 3. Discipline

It is imperative that teams have guidelines...basic expectations that every player should shoulder. We have three such guidelines:

- Go to class daily
- Be on time.
- Do not embarrass the program or the school.

In addition, discipline also touches upon work ethic. Do your players know that they must work harder than their opponent to win the big prize? Are you willing to let a player slide by as long as they are your leading scorer? Do the staff and you, as head coach, set the example of how important work ethic is to the program?

## 4. Loyalty

A team that is united and confident that their teammates and coaches truly want what is best for one another cannot be held down for long. Encourage and promote your assistant coaches. Make them feel important to the welfare of your program...they are!!! Show your players each day that you stand behind them and support them. Take an interest in their lives off of the court.

## 5. Leadership

Being an effective leader requires 5 essential traits...

- The ability to communicate and be honest with one another.
- Trust that is built upon honesty and prepares you for the inevitable crisis.
- Genuine concern for your players and support staff.
- Collective responsibilities...find the positive in your failures. Successful programs win and lose together!
- Pride that is developed within your program. Play for the team, not the individual.

Help your players gain these qualities while playing for you. Giving your team an emphasis of the day allows an excellent opportunity for a coach to start teaching vital leadership traits.

## 6. Positive Attitude

Positive attitudes come about when focused dreams and shared passions reach attainable goals. Do you come to practice each afternoon excited? Do you brag about your kids and go out of your way to promote your program and the direction you are headed? A head coach cannot allow negative attitudes into their program...like a cancer, those negative thoughts eat away at the fabric of the team. Make your players WANT to be a part of your program.

## 7. Team Concept

A challenge for any coach is to develop a program where the program is greater than any individual. How do you do this? You do this by talking about it as a team. Teach your players the importance of the word TEAM. Encourage the unselfish play, the hard work of the 12<sup>th</sup> man. Do not blame the failures of the team on one individual just as you should not credit one player for any win. You win and lose as a team. Remember, your players should play for the name on the front of their jersey, not the name on the back.

Now that we covered some of the key ingredients to building a successful program, let's go over some tips to help make sure that your program is the envy of the conference.

1. Always emphasize the importance of the player's education. Make your player's aware that their credentials in the classroom will take them farther and last longer than any success that they might encounter on the court. Praise individual and team academic achievements to anyone and everyone who will listen...including your team!
2. Promote your program to anyone who will listen. Get the local media to cover your games at every level. Speak at local clinics and service clubs.
3. Have your players and coaches work camps...your own and others. Coaches and players that can get practice teaching the game become better coaches and players once the season starts.
4. Dress up your locker room, uniforms and warm-ups whenever possible. Teams that look good play with confidence.
5. Develop fundraisers that add revenue to your program that help a program make #4 happen. Free throw shooting fundraisers, for example, are a great way to generate cash while improving skill.
6. Develop promotions that make your game the place to be come game night.
7. Get the feeder schools involved in your program. Invite coaches to work your camps, speak at your clinic and attend your practices.
8. Make the faculty a part of your program. Remember, academics are why your players are in school...a faculty that is involved in your program is a faculty that will want to help make your program the best.
9. Visit local hospitals and develop community programs when possible. We all need to be appreciative of what we have been blessed with and give back to those who haven't been as fortunate.
10. Love what you do!!! Don't let your ambition take away your love of the game.

## Coaching Advice, Part I

Wisconsin head coach Dick Bennett believes the first step in building a program is to become competitive.

Duke head coach Mike Krzyzewski wants to make life miserable for the point guard of a team with only one ball-handler.

Utah head coach Rick Majerus will vary how he will double-team the post. His basic strategy is to drop on the post feed and to trap on the second dribble. However, he will trap some posts on the catch. He will also vary who traps the post.

When teaching shooting form, University of Louisville head coach Rick Pitino wants his players to make a "T" with their thumbs.

Fmr. Cal Poly SLO head coach Jeff Schneider has the following objectives for his half-court defense: distort the offense contest every shot, be at the ball line, do not allow penetrating passes, jump to the ball on every pass, and always see man and ball.

Tennessee women's head coach Pat Summitt believes it is important for coaches to know their personnel and that the players also know their own strengths and weaknesses.

Dick Bennett wants to teach kids to win, not to look good or make an impression. He is not interested in their style.

When playing a team that does not break fast, Mike Krzyzewski will send four players to the offensive glass. The player at the top will be one dropping back.

Rick Majerus gives these two suggestions for getting your team to take charges: take all charges outside of the lane and give players specific spots for getting into position.

Rick Pitino wants his players practicing free throws when fatigued; this better simulates game conditions.

Jeff Schneider uses the following teaching points for defensive positioning: arm's length away from opponent, ball side foot forward, hand in the passing lane, and back knee splitting the offensive player.

New Hanover (NC) High School head coach Bill Boyette has these priorities in defensive transition: stop the ball, sprint back, communicate, and pick up the open man.

NBA analyst and former coach Hubie Brown thinks it is a good idea to trap the post with big on big.

Connecticut head coach Jim Calhoun works on shooting, foul shooting, and reading screens in his pre-practice work.

Pat Summitt believes that just liking an offense is not enough. The offense must fit your personnel.

Samford head coach Jimmy Tillette wants all of his offensive players to move as the ball moves.

Dick Bennett tries to show his players how they can help the team win.

Former NFL head coach Bill Walsh says that as the head coach you must believe that your abilities can make a positive difference. When you lose that perspective, you will fall victim to all of those people who tell you why it cannot be done.

Mike Krzyzewski will practice defending moves he sees during the season. He starts early and shows his players video clips of how to defend certain actions.

Rick Majerus teaches his defense to travel on the airtime of the ball.

Tennessee head coach Buzz Peterson charts deflections.

Georgia head coach Jim Harrick believes that basketball is a simple game and it is the coaches who make it complex.

East Carolina head coach Bill Herrion starts practice with form running to half court and back. The players execute the following sprints; high knees, heel to butt, karaoke, change direction, sprint down-return backwards, and sprint down-sprint back.

When the ball is foul line extended, Jeff Schneider wants the help-side defenders to be on the midline.

Wisconsin-Green Bay head coach Mike Heideman teaches his players to be "boss" with the basketball. He wants them to sweep the ball from side to side after a catch.

Bill Walsh tried to treat each player as a unique person.

Cincinnati head coach Bob Huggins teaches his players that on defense the farther their man is away from the ball, the farther they can be away from their man.

Pat Summitt believes the keys to good offense are ball movement, player movement, spacing and second-shot opportunities.

To make sure he is always working on his press, Maryland head coach Gary Williams will not stop a drill when the ball goes through the hoop.

Jimmy Tillette has the following four W's of shot selection: who, where, when and why.